

Five sizes to suit all stores.



The best retail loT cloud platform.

V:analytics

- Pricing intelligence

V:core

- Price automation
- -Price accuracy
- Dynamic pricing

V:connect

- -In-store digital services
- -Shopper connectivity
- Rich content in-store
- -Advertising at the shelf
- -Fast check-outs

V:shelf

- Product geolocation
- Real-time monitoring
- Total shopfloor optimization
- -Out-of-stock detection



Extremely thin



Multicolor instant flash capabilities



Dual radio frequency
2 different radio frequencies:
2.4 GHz and SubONE



Anti-theft system
The patented Easylock
anti-theft system secures the
digital price tags with ease
and reliability to the shelves.



red<mark>dot</mark> design award winner 2018